## PROFESSIONAL BIOGRAPHY

After nearly three decades as a successful trial attorney, in both the criminal and civil arenas, Floyd developed a passion for mediation and made the decision to transition from litigator to mediator. Following completion of an intensive forty hour course of study offered by the Straus Institute for Dispute Resolution at the Pepperdine University School of Law, he began offering his services as a private mediator. Subsequently, he completed an additional eighteen hours of training in Specialized Mediation, focusing on Personal Injury, Professional Malpractice and Employment Disputes.



Since opening his mediation offices, Floyd has proven to be enormously effective, gaining the trust, confidence and respect of those who have used his services, as reflected in the CLIENT COMMENTS on his website. Equally importantly, at least on a personal level, serving as a mediator and helping those experiencing the emotional upheaval of lawsuits to resolve their disputes has proven to be his most gratifying professional endeavor to date.

Whether tackling claims against governmental entities, emotionally challenging claims of sexual abuse or workplace harassment, claims of professional negligence, claims of serious personal injury, or

sophisticated business disputes, Floyd's ability to listen and his natural instinct for problem solving enable him to gently guide the parties toward a mutually acceptable resolution.

Before making the decision to transition from litigator to mediator, Floyd spent the preceding twelve years trying cases and supervising litigation at SPILE, SIEG AL, LEFF & GO O R [previously SPIL E & SIEG AL and before that KR IV IS, SPIL E & SIEG AL] where his practice was devoted to the defense of claims in the areas of professional liability, employment practices liability, products liability and commercial general liability, as well as claims against religious institutions.

Floyd began his career as a highly regarded criminal defense attorney. After opening his own law office in 1978 immediately following his graduation from Loyola Law School, Floyd practiced criminal defense almost exclusively until 1995, defending a number of celebrity and higher-profile defendants along the way and earning the respect of prosecutors and judges alike for his dedication to his clients, his effectiveness as a negotiator and his skills in the courtroom. During the O.J. Simpson trial, Floyd was privileged to serve as a legal commentator, appearing regularly on "Rivera Live" and other similar programs.

Looking back, it may well be that his nearly two decades as a criminal defense attorney and his subsequent years in civil litigation paved the way for Floyd's current success as a mediator. Recognizing that the primary responsibility of a good trial attorney is to carefully and thoroughly assess risk, Floyd also understood the corresponding need to use the utmost diplomacy when engaging in settlement discussions with prosecutors or opposing counsel. Today, he employs the same skills to assist others in resolving their disputes, helping them find closure and peace in the process.

Panelist Information Updated: October 24, 2014

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